MONITORING AND EVALUATION

MONITORING AND EVALUATION PROCESSES AND VERIFICATION MECHANISMS

COTTON CONNECT

REIMAGINING THE FUTURE FOR SUPPLY CHAINS

Monitoring and Evaluation Process flow:

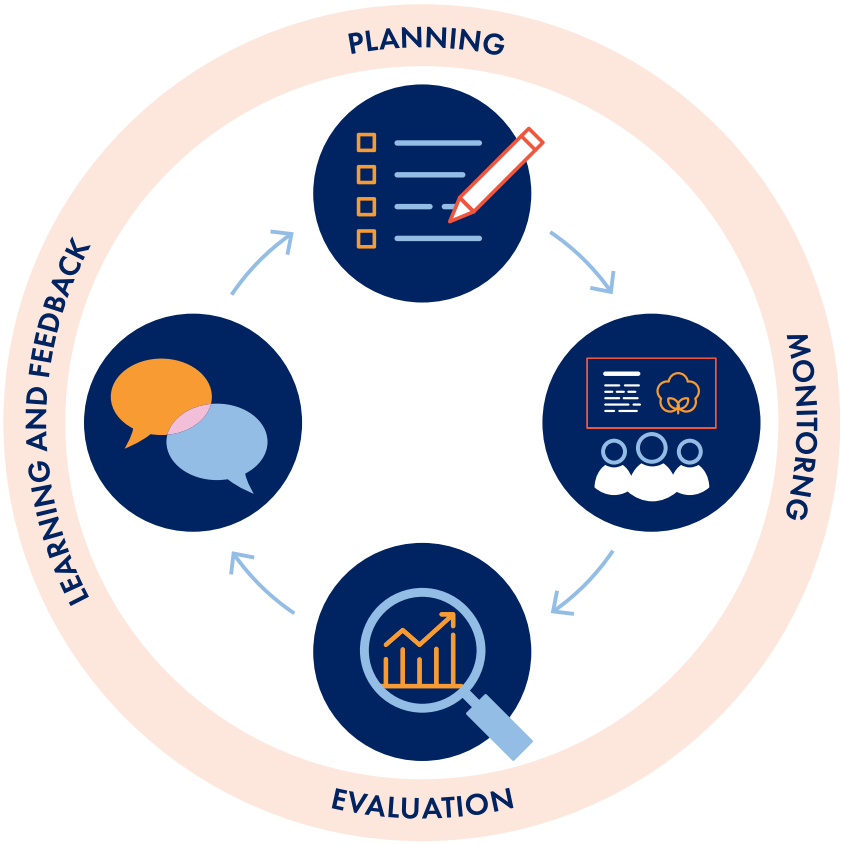
The programme monitoring and evaluation at CottonConnect follows a four-stage process:

1. PLANNING:
- Identification of goals and objectives
- Development of Theory of Change of the project in consultation with various stakeholders
- Development of monitoring and evaluation framework with key performance indicators (KPIs) and targets

2. MONITORING:
- Finalization of farmer list
- Training of field teams on data collection tools
- Period data collection
- Monitoring visits

3. EVALUATION:
- End-line assessment
- Reporting

4. LEARNING AND FEEDBACK:
- Documentation of lessons learned
- Incorporation into future planning



Verification Mechanisms (Audits)

Verification architecture based on the REEL CoC (Code of Conduct) As per REEL CoC, three sets of audits are performed:

INTERNAL VERIFICATION SYSTEMS

The collected data will be internally verified at three different layers at the local partner and CottonConnect level. The following set of verifications is an ongoing process throughout the season as and when the data collection happens.

LAYER 1
Data verified by Field Executives
(at the local partner level)

LAYER 2
Data verified by Field Coordinators
(at the local partner level)
These would be supervisors of Field Executives

LAYER 3
Data verified by CottonConnect team
(ME&L or Farm team)

INTERNAL AND EXTERNAL AUDITS

Three levels of audits are conducted as per the requirements mentioned in the REEL CoC, as shown below. The combination of internal self-assessment and monitoring, and objective external verification helps to minimize efforts, increase ownership, and maximize credibility.

Audit	1st Party	2nd Party	3rd Party
Type	Internal	Internal	External
Conducted by	Local Partner	CottonConnect (M&E Team)	Independent external agency
Frequency	Every year	Every year	Every year (Farmers in the 2nd year of the programme)

SYSTEM CALIBRATION

The REEL Code of Conduct is regularly updated and reviewed every four to five years to ensure its effectiveness, while the MEL (Monitoring, Evaluation, and Learning) system is calibrated every three years to maintain its accuracy and relevance.